

DESPITE THE ABILITY TO BE COPIOUSLY EMBARRASSING WE STILL LOVE OUR DADS

17th June 2009



With Father's Day approaching, new research commissioned by One4all, creators of Ireland's leading multi-store Gift Voucher and nation-wide multi-store Gift Cards, found that 23 per cent of us like having dads around simply because they are so loveable!

Perhaps it is this adorability that allows us to turn a blind eye to our old man's quirkiness!

- :: Top of the list of fatherly faux pas is dancing – a staggering 37 per cent claiming their dad dances with the grace of an over-excited baboon
- :: While a while a whopping 26 per cent have to endure their dad breaking the golden rule of fashion by wearing socks with sandals
- :: A further 12 per cent regularly disown their dad for donning Speedos by the pool
- :: 7 per cent are driven mad by their father's driving right up to the door of the disco

Celebrity dad swap?

Although we wouldn't dream of swapping our dads for anyone when pushed to name a celebrity to stand in, the dads we'd be willing to adopt are:

- :: Rockstar dad- Bono (45 per cent)
- :: Comedy dad- Tommy Tiernan (23 per cent)
- :: Sporty dad- Roy Keane (12 per cent)
- :: Foodie dad Richard Corrigan (10 per cent)
- :: TV dad Pat Kenny (5 per cent)

Granddads weren't forgotten either and when asked which well known Irishman we'd most like as our granddad the nations sweetheart Gaybo scored top marks:

- :: Gay Byrne (30 per cent)
- :: Van Morrison (28 per cent)
- :: Eddie Jordan (25 per cent)
- :: George Hook (18 per cent)

Gifts for dad

Despite the current economic climate more than 36 per cent of us will splash over €40 on a Father's Day gift and with 72 per cent of us admitting our dads are tricky to shop for thankfully One4all is on hand to make sure our money is wisely spent.

One4all has the perfect present for dad this year. With more than 4,000 outlets to spend the One4all Gift Voucher and Gift Card, including Brown Thomas, Woodies DIY, Halfords, HMV and Irish Ferries, dad can choose his ideal gift. One4all really is the ultimate gift of choice and flexibility. Simply pop into your local Post Office, local store where you see the PostPoint sign, visit www.one4all.ie, or call 01 – 8708111.

Limited edition One4all Father's Day Gift Cards are also available online at www.one4all.ie. Wrap up your gift in a gift tin or choose a cuddly teddy bear for dad.

-ends-