


GVS are shortlisted for SFA National Small Business Award 2007

January 13, 2006

The SFA National Small Business Awards 2007 have been announced with The Gift Voucher Shop shortlisted in the Services category sponsored by Bank of Ireland Business Banking. This category aims to award outstanding achievement by the services sector in Ireland focusing attention on the companies employees and customers. Six finalists have been chosen from this category. The winner will be announced and presented with their award at the Gala Awards Dinner on Wednesday, 21st March 2007.

The aim of the awards is to celebrate the achievements of small business in Ireland, and to recognise the vital contribution of the small business sector to the Irish economy. The Gift Voucher Shop has developed a very successful business providing choice and convenience to its customers, retailer partners and the corporate market. The company is extremely customer-orientated and driven by customer satisfaction. This is uniquely delivered through the provision of Gift Vouchers and Gift Cards on behalf of hundreds of top retailers as well as smaller independent retailers through the most convenient non conflicting retail channel – the national Post Office network, web and telesales channels. Michael Dawson, CEO of The Gift Voucher Shop said “We are delighted to be shortlisted for the SFA National Small Business Awards, winning this award would be a great achievement and would further publicise the services provided by The Gift Voucher Shop to the greater benefit of all SFA members”.

The SFA is partnered by O2 Ireland and Bank of Ireland Business Banking in presenting the awards. Sponsorship for individual category awards is being provided by Bord Bia, Enterprise Ireland, FAS and the ICAI (Institute of Chartered Accountants in Ireland).



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All finalists are put forward for the overall award which will be awarded to the most dynamic and innovative small business in Ireland. The panel will include: Pat Crotty, SFA Chairman; Billy D’Arcy, Head of Business Sales & Services, O2 Ireland; Cathal Muckian, Director of Bank of Ireland Business Banking; Brian O’Kane, Managing Director of Oaktree Press and author of numerous business books; Frank Roche, Professor of Entrepreneurship at Smurfit School of Business; Rita Shah, Managing Director of Shabra Plastics/Recycling Ltd; and Tom McEnaney, Business Editor of The Irish Independent.

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Note to Editors:

The Gift Voucher Shop Ltd

Established to provide choice and convenience to consumers in early 2002 The Gift Voucher Shop formed a strategic partnership with An Post and launched in Ireland that September selling its gift vouchers through 1,000 Post Offices nationwide in addition to its online shop, www.giftvouchershop.ie, its call center service and corporate sales team. The Post Office channel gives the company a unique national distribution capability unmatched in the gift voucher market. GVS has over 600 of Ireland's shops and services with 3,500 outlets across the 32 counties in the Irish portfolio. Leading stores such as Argos, Arnotts, Brown Thomas, Champion Sports, Debenhams, Eason, Great Southern Hotels, HMV, Roches Stores and Smyth's Toys benefit from the service's unique distribution system. The Gift Voucher Shop has extended its product offering since its launch with the most successful product to date being the **One4all**[®] Gift Voucher, launched in October 2004. The **One4all**[®] Gift Voucher is now the leading product both in the consumer and corporate market. This innovative Gift Voucher can be spent in any of the retail partners in The Gift Voucher Shop portfolio giving the recipient the ultimate choice.

Following The Gift Voucher Shop's success in Ireland, they have begun to develop internationally and the first of its markets was with Maltapost in November 2004. In Malta The Gift Voucher Shop Gift Vouchers are available in all 31 Maltapost branches throughout Malta and Gozo and for over 200 retail outlets on the two islands.

In October 2005 The Gift Voucher Shop and the Post Office Ltd launched in all of the 14,600 Post Office branches across the UK giving the 28 million customers who visit the Post Office every week access to an extensive range of high street retailers including B&Q, Comet, Debenhams, Habitat, Halfords, Goldsmiths, Mothercare, River Island, Woolworths and the Arcadia Group. GVS UK also offers Enjoyment and Experience Gift Vouchers and now the **One4all**[®] Gift Voucher. GVS UK also offer Enjoyment and Experience Gift Vouchers, all of which may also be purchased from www.giftvouchershop.co.uk