

# One4all® PUTS CRACKING GOOD IDEA ON THE EASTER TABLE

**Press Release**  
**8th April 2009**



Easter is a time of celebration and new beginnings. For parents who want to make Easter Sunday dinner as enjoyable as possible – the kitchen table may hold the key to family fun and contentment.

Aoife Davey, Marketing Manager from **One4all®** says: “We think it is really important to sit down with the family at mealtimes and this in itself encourages family togetherness, something which we try to promote with **One4all®**.”

This Easter Gift Voucher Shop has prepared some top tips for families to help make Easter Sunday lunch as enjoyable as possible:

- ⌘ Before sitting at the table, involve your children in dinner preparations (laying out the table, etc.)
- ⌘ With really little kids, the ritual could be something as simple as washing hands /wait for everyone to be seated to begin eating.
- ⌘ Acknowledge the start of the meal by thanking the cooks or a simple ‘bon appétit’ message.
- ⌘ For special occasions like Easter Sunday – encourage the kids to make a table decorations such as painting eggs or cup painting
- ⌘ Serve colorful food. In addition to taste, colors make a meal more interesting. For example, use bright green broccoli next to orange carrots or use the vegetables to make animals shapes on the dinner plates.
- ⌘ Have everything on the table. Particularly with little kids who may need assistance - that way you will not be jumping up and down and going to the kitchen every minute. You will actually have a chance to eat too. Have extra cloth for spills, cut their food in advance.
- ⌘ And most of all enjoy Easter with the family and appreciate the time you have together.

**we are also encouraging families to choose the healthy alternative with our Easter One4all Gift Cards**

Aoife Davey comments: “Our Gift cards and vouchers are synonymous with fun family occasions – this is why we think giving families tips on sitting down for a meal is a great idea. This Easter we are also encouraging families to choose the healthy alternative with our Easter **One4all®** Gift Cards .”

The **One4all®** Easter Gift Cards are a great way of keeping everyone happy as it can be used in all sorts of family stores, from books and craft shops to bicycle shops, and across a wide selection of activities such as sailing, surfing, paintballing or horse riding. This Easter **One4all®** have a choice of special Easter themed gift cards available online at [www.one4all.ie](http://www.one4all.ie) that can be accompanied with a teddy bear and gift tin

## Where to buy

Simply pop into your local Post Office, local store where you see the PostPoint sign. Visit [www.one4all.ie](http://www.one4all.ie) to choose from the custom Easter **One4all**<sup>®</sup> Gift Cards.

With more than 4,500 outlets to spend the gift voucher and over 3,000 outlets to spend the gift card and with big brand stores such as Brown Thomas, HMV and Argos, **One4all**<sup>®</sup> really is the healthy alternative this Easter.